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Bay State Envelope Receives FSC Certification

Bay State Envelope (BSE) has been awarded the FSC “Chain of Custody” certification from the SmartWood program of the Rainforest Alliance, the Forest Stewardship Council’s (FSC) accredited certifier. The FSC is an international organization that brings people together to find solutions that promote responsible stewardship of the world’s forests. FSC’s mission is to promote environmentally appropriate, socially beneficial, and economically viable management of the world’s forests.

This certification shows BSE’s support for socially and environmentally responsible forest management. Chain of Custody (CoC) is the path taken by raw materials, processed materials and products, from the forest to the consumer, including all successive stages of processing, transformation, manufacturing and distribution. The main objective of FSC CoC certification is to ensure that FSC certified material is tracked through the supply chain between operations and production processes within operations. Only FSC CoC certified operations are allowed to label products with the FSC trademarks. BSE’s clients may now choose FSC certified papers with the FSC logo printed to show their support of forest friendly paper.

FSC certification compliments many of the other environmentally friendly initiatives that BSE has undertaken, including using vegetable based inks, recycling of all printing plates and paper, the use of wind energy to produce envelopes, the stocking of chlorine free and other recycled papers, as well as promoting envelopes with windows made of Earth First PLA which is made from corn and is fully repulpable. “We are constantly looking at ways to reduce our environmental footprint.” said Eric Skogseth, Vice President of Operations for BSE. “We want to ensure that our forests, lakes, rivers and streams can be enjoyed by all future generations and we feel that FSC certification will help accomplish just that.”

About Bay State Envelope (BSE)

Founded in 1987, BSE provides *production solutions for marketing communications* to the New England business community. The company is dedicated to exceeding customer expectations and delivering the highest quality and value. BSE employs 31 people and occupies a 24,000 square foot facility in Mansfield, MA.