

PRESS RELEASE

FOR IMMEDIATE RELEASE

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Mansfield, MA – Bay State Envelope Company has recently made a significant investment to improve their manufacturing process by purchasing a new Halm Industries Inc. Color Creator. This is part of their ongoing program to offer better products at better prices to their growing client base.

“Our clients rely on Bay State Envelope to maintain a superior standard of customer service, turnaround and workmanship. The new Color Doser allows us to reduce costs by shortening setup times and managing color more effectively...in short, cheaper, faster, better while improving the color consistency of our printed products.”

**Russ Frizzell-President
Bay State Envelope**

The new Color Creator electronically doses spot colors to make mixing ink a faster, cleaner job, and ensures a more precise color match for corporate colors. Using up to 15 base colors, it is Pantone licensed and certified and can store over 1000 custom colors. Additional advantages over traditionally wasteful and costly ink mixing are:

1) Environmentally friendly, “Vegetable oil” based inks. 2) Elimination of costly ink disposal systems 3) Faster drying times.

Printers and other business partners will be pleased to know that they will now be able to purchase ink directly from Bay State Envelope assuring exact color duplication between envelopes and related materials.

Ann Hall, Print Buyer at Brown University, states “We’ve used Bay State Envelope for years and they always exceed our expectations with no surprises. When the new Halm Doser was demonstrated to us, it became apparent that we would benefit from faster turnaround, with the same high quality. All their clients will benefit from this new technology”

About Bay State Envelope

Bay State Envelope is a leader in the envelope design, manufacture and printing industry. Since 1987 they have grown to a fulltime staff of 32 and utilize the most modern computer systems, design software and printing technology available. Their reputation has been earned through unparalleled customer service and high quality products delivered in a timely and professional manner. For more information, contact Bay State Envelope at (508) 337-8900 or visit www.baystateenvelope.com